Website home page should have-

1. Header Section

* Logo: Labros on left corner
* Navigation Menu: Home, About, Products, Contact us, Blog- Recent published articles summary, Case studies, FAQ, Reviews/ testimonials, Careers,
* Prominent buttons like "Contact Us," "Learn More," or "Shop Now."

2. Hero Section

* Headline/ Tagline: Bringing health closer.
* Subheadline: A brief explanation of what you do or offer. We at Labros nutraceuticals are producers of A grade Cordyceps militris. It is a traditional Chinese medicinal mushroom with high potential health benefits in modern wellness practices. We sell them in various forms- Dry, Powdered Extract, Triple extract tinctures, Non-alcoholic tinctures, Capsules, and tea bags.
* High-quality images, videos, or animations that are relevant to your brand-

**Note- A search bar on right corner- to type and quick search.**

**Note- Make the menu persist on the top of the screen as user scroll down**

**2. Health Benefits of Cordyceps militris-**

Energy and Stamina

Enhances ATP production, improving energy levels.

Commonly used to boost athletic performance and combat fatigue.

Immune System Support

Modulates immune responses, enhancing resistance to infections.

Supports overall immune health through polysaccharides.

Anti-Inflammatory Effects

Reduces inflammation in conditions like arthritis and chronic inflammatory diseases.

Antioxidant Properties

Protects cells from oxidative damage, reducing the risk of chronic diseases.

Lung and Respiratory Health

Traditionally used for respiratory disorders, including asthma and chronic bronchitis.

Liver Protection

May protect the liver from damage due to toxins or diseases like hepatitis.

Blood Sugar Regulation

Potential to improve insulin sensitivity and stabilize blood sugar levels.

Anti-Aging and Longevity

Combats cellular aging through antioxidant and anti-inflammatory effects.

Associated with improved vitality and reduced fatigue in older adults.

Cancer-Fighting Potential

Cordycepin and other compounds may inhibit cancer cell growth and support chemotherapy.

3. Overview Products

* Products dropdown menu-
* Dry, - 100 gm, 200 gm, 500 gm (stand pouch with vacuum packaging) Please enquire for price and availability. (Sold out)
* Powdered Extract- 30gm , 100gm, 200 gm (stand pouch /glass bottle) Please enquire for price and availability. (Sold out)
* Triple extract tinctures- 30 ml, 60 ml, 90 ml (Brown glass bottle with dropper) Please enquire for price and availability. (Sold out)
* Non- alcoholic tinctures- 30 ml, 60 ml, 90 ml (Brown glass bottle with dropper) Please enquire for price and availability. (Sold out)
* Capsules- 30 capsules- 500 mg capsules, 60 capsules- 500 mg capsules Please enquire for price and availability. (Sold out)
* tea bags 1 gm / pouch, 30 pouches in 1 cardbord box Please enquire for price and availability. (Sold out)

4. About Your Business

* A short introduction about you or your business –
* We are a small business, who want to make people healthier. We believe health is the ultimate wealth. Cordyceps is a great product with multiple benefits that will make our life much better. We intend to help our customers by providing them the best product and services to ensure wellness.

Cordyceps militris helps-

1. The body adapt to stress by regulating stress hormones.
2. Promotes homeostasis in the body, enhancing overall resilience.
3. Stimulates or modulates the immune system.
4. Enhances activity of immune cells like natural killer (NK) cells and macrophages.
5. Neutralizes free radicals, reducing oxidative stress.
6. Protects against cellular damage and supports anti-aging.
7. Reduces inflammation by modulating cytokine production.
8. May help with conditions such as arthritis or chronic inflammation.
9. Increases ATP production in cells, improving energy levels.
10. Traditionally used to enhance athletic performance and reduce fatigue.
11. Improves oxygen utilization and lung function.
12. Often used to help manage respiratory issues like asthma or chronic obstructive pulmonary disease (COPD).
13. Exhibits activity against bacteria, fungi, and certain viruses.
14. May support the body in fighting infections.
15. Contains cordycepin, which can inhibit tumor growth.
16. Potentially helps reduce side effects of chemotherapy and radiotherapy.
17. Enhances insulin sensitivity and regulates blood sugar levels.
18. Potentially beneficial for managing diabetes.
19. Lowers cholesterol and triglyceride levels.
20. Improves blood circulation and supports heart health.
21. Traditionally used to improve kidney function.
22. Protects the liver from damage due to toxins or stress.
23. Supports brain health and protects neurons from damage.
24. May improve cognitive function and reduce the risk of neurodegenerative diseases.

**Active Compounds in Cordyceps**

* **Cordycepin**: A nucleoside with anti-cancer, anti-inflammatory, and antiviral properties.
* **Polysaccharides**: Boost the immune system and provide antioxidant effects.
* **Sterols**: Support cardiovascular health.
* **Adenosine**: Improves energy metabolism and circulation.

**Precautions**

* While generally safe, cordyceps may interact with medications (e.g., immunosuppressants or anticoagulants).
* Pregnant or breastfeeding women should consult a healthcare provider before use.
* Quality varies across supplements; choose reputable brands for safety and efficacy.

References-

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Koh, J. H., Kim, K. M., Kim, J. M., Song, J. C., & Suh, H. J. (2003). Antifatigue and antistress effect of fermented rice with Cordyceps militaris. **International Journal of Food Sciences and Nutrition**, *54*(6), 513–518. https://doi.org/10.1080/09637480310001622355

Paterson, R. R. M. (2008). Cordyceps – A traditional Chinese medicine and another fungal therapeutic biofactory? **Phytochemistry**, *69*(7), 1469–1495. https://doi.org/10.1016/j.phytochem.2008.01.027

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Make an advertisement video, act in the advertisement.

* Highlight your mission, vision, and what sets you apart.

5. Testimonials/Success Stories (write testimonials Name- ……….., Testimony…………)

* Quotes or reviews from satisfied clients or customers.
* Optional: Case studies or metrics showcasing your success.

6. Call-to-Action Section

* Encourage visitors to take the next step (e.g., sign up for updates, products, get into free draw, browse the shop).

7. Visual and Interactive Elements

* Engaging graphics, animations, or interactive features to make the page dynamic.
* Ensure it aligns with your target audience.

8. Footer Section

* Contact Information: Email- Sanskruti.labrosnutraceutical@gmail.com, phone number- +61 484744570, address- Melbourne, Australia. Office in India- 40 Siddharth Nagar, Bhanwarkua Indore, MP. Production Site Address- Pithampur, Dhar, MP
* Quick Links: Easy access to key pages- Shop Now, about us,
* Social Media Links: Encourage visitors to connect with you on social platforms- Linked in, Instagram, FB
* Newsletter Signup: Optional, for building a mailing list.

Additional Tips:

* SEO Optimized Content: Use relevant keywords.
* Mobile Responsiveness: Ensure the page looks great on all devices.
* Fast Loading Speed: Optimize for quick loading.
* Clear Design: Use a clean, visually appealing layout with a consistent color palette and fonts.